



Our vision

Drive the change towards positive hospitality wherever we are

Imagine positive hospitality because we care for because we care for millions of Guest, each of our hotel is a planet in itself, and every action matters, lets drive the change and invite the world to accompany us. To better welcome the future.

Planet 21 - Acting Here! is the Corporate Social Responsibility (CSR) program of Accor Hotels, implemented in all hotels / all brands across the world. It sets a series of objectives for 2020 in order to tackle Accor Hotels' main issues and drive innovation.

Accor Hotels is pioneering and leading sustainability in hospitality

The program is structured around 6 pillars: our 4 main stakeholders (employees, clients, partners [hotels' owners and suppliers] and local communities) + 2 priority fields (food & beverage and buildings).

Engage our GUESTS in a sustainable experience

Guests consider our hotels like a second home where they can sleep, eat, relax. This proximity with our guests means we have a unique responsibility; that of guaranteeing them quality products and services with a high environmental and social performance. It also means we can forge even stronger bonds around sustainable development issues, so that ultimately, we encourage them to take action with us.

Co-innovate with our PARTNERS to open up new horizons

Our goal: to co-innovate with our partners to open up new horizons and give a concrete form to our vision of positive hospitality. At the same time, we commit ourselves to a wider responsibility and must:

- ◆ extend our social, societal and environmental commitments to our partners,
- ◆ involve them in our progress, and
- ◆ raise standards all along our value chain.

Work hand-in-hand with local COMMUNITIES for a positive impact

Respect host communities. Care for the most vulnerable. Protect local ecosystems. We foster sustainable social and economic development, and support communities, wherever our hotels are.

Move towards carbon neutral BUILDINGS

Zero carbon, zero waste... as well as increasingly controlled water consumption, notably through recycling. This is the target AccorHotels has set for its buildings. Today, we act with

Accor Invest to improve all the hotels they own, i.e. about 30% of our portfolio. This is just the beginning.

Strive for zero food waste & healthy, sustainable FOOD

Our hotels serve 150 million meals a year. Because we are also restaurants, because today's food model is not sustainable, and because our guests want quality food products, we must take concrete action regarding food, which is a high-stakes issue for our Group. Our Goal? To offer our guests healthy, sustainable food and also to eliminate food waste.

Sustainable practices that are individually practices in Mercure Dubai Barsha Heights.

Please put the PDF as icon as (Sustainable management Plan)